



Lynn Hazan & Associates

8-18-17: Get Your Glasses Ready!



In three days, the total solar eclipse will encase Chicago in darkness. We hope this historical event inspires you to pursue the bright opportunities in your future. Be sure to pick up a pair of eclipse glasses to enjoy the show!

Here are a couple tips to help you improve your chances landing Gig economy positions:

Candidates need to develop several case studies, promote their content, and cement thought leadership in their industries, according to the **Chicago Tribune's** June 5th article "*Making the most of the gig economy.*" Lynn refers to this initiative as building a "track record of success." This approach turns candidates into the ideal hires for temp or temp-to-perm positions.

Openings: PR Agency-Real Estate-Chicago Area

Our real estate PR agency client is looking for 2 candidates for the **Sr. Account Manager** position. Why do we keep looking? Our client keeps winning new business. Ideal candidates are strong writers, have a creative flair, love to pitch and manage client accounts. If you live on the north side of Chicago or near north suburban area. **Client will hire candidates for full-time, part-time or temp-to-perm.** No prior knowledge of real estate is required.

Scroll down for specs.

Check out our newest webinars and events for August and September. Scroll down for more information and registration. Take advantage of our Resume Review and Empowered Job Seeker summer specials.

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1. Job Openings

- **PR Sr. Account Manager - Real Estate-2 Positions**
- **Intern-Lynn Hazan & Associates**

2. Consulting Services: Summer Special

- **The Resume Review (Click [Here](#) to Learn More)**
- **Empowered Job Seeker-Summer Special (Click [Here](#) to Learn More)**

3. Article

- "[Faux Intimacy](#)" Seth Godin

4. Events

- **Hospitality Fest 2017: Wednesday, Aug. 16th 4:00 pm EST**
The Montgomery Club (500 W Superior St, Chicago, IL 60654)
- **Around Chicago "LIVE!": Thursday, Aug. 24, 5:30 p.m. - 7:30 p.m., The Signature Room at the 95th, 875 N. Michigan Avenue, Chicago**
- **AMA Student Career Conference: Make A Name For Yourself Saturday, Oct. 7th, Time: TBD, Aurora University, Aurora, IL**

5. Free Webinars

- How to Create a Blueprint for Success in your Job Search(Wednesday, August 16th @ 2:00 pm EST)
- Become a Stealth Networker and Find a Job(Tuesday, August 22nd @ 2:00 pm EST)
- Is Your Job Search Taking Longer Than Expected(Wednesday, August 30th @ 3:00 pm EST)

Job Openings

#1. PR Sr. Account Manager - Near North Chicago Suburb

We're looking for a candidates with 5 + years' experience to fill a PR position for one of Chicago's "go-to" PR agencies. The agency works with top tier real estate developers in Chicago and around the country. The candidate doesn't need to be a real estate expert; however, the candidate must be a proficient writer and have a track record of successful media pitching.

[See Jobs Specs Here](#)

#2. Intern

Want an inside look on Communications and Marketing? Want to learn how to get hired at top-tier companies/agencies? Eager to develop your writing and phone skills? Curious how businesses evaluate and hire talent? Participate in Lynn Hazan & Associates' acclaimed internship program. Candidates will learn how to: perfect resume and interviewing skills, create portfolio samples, network within professional associations, develop personal brand, and learn about the business world of executive recruiting. Can use internship for school or life credit.

[See Job Specs Here](#)

Events



1. Around Chicago "LIVE!": Networking Event

Thursday, Aug. 24, 5:30 p.m. - 7:30 p.m., The Signature Room at the 95th, 875 N. Michigan Avenue, Chicago

Chicago business networking at its finest. Join us to expand your professional contacts, meet potential candidates and hires or network for new opportunities. Featuring people in events, hospitality, meeting planning, law, real estate, banking, sales, restaurants, catering, hotels, public relations, transportation, not-for-profit, arts, marketing, museums, human resources, manufacturing, the chambers of commerce and the convention bureau. [Click here to register.](#)

[Click here](#) to register



2. AMA Student Career Conference: Make A Name For Yourself

Saturday, Oct. 7th, Time: TBD, Aurora University, Aurora, Illinois

FOR AMA STUDENT MEMBERS ONLY

Lynn will be a guest speaker at this year's AMA Student Career Conference. She will lead a session on how to "brand yourself as the candidate of choice." Lynn will also

have a booth at the event and will participate in a panel discussion.

More details coming soon!

3. Career Opportunities in Big Data

**Thursday, Oct. 19, Time: 2 p.m. to 4:30 p.m., DePaul Center, DePaul University,
1 E. Jackson Blvd. Chicago, IL 60604**

Lynn will conduct an interactive workshop on how "brand yourself as a candidate of choice."

Registration and more info coming soon!

Free Webinars

1. Become a Stealth Networker and Find a Job

Date: Tuesday, August 22nd

Time: 2:00 pm EST (11:00 am PST, 12:00 pm MST, 1:00 pm CST)

Most job seekers find their job through networking - what about you? If networking is not your strength, this webinar was written for you! During this session, we will address the following:

- How to network effectively
- Who should be in your network
- How to turn networking contacts into interviews

2. Is Your Job Search Taking Longer Than Expected?

Date: Wednesday, August 30th

Time: 3:00 pm EST (12:00 pm PST, 1:00 pm MST, 2:00 pm CST)

If you answered yes to that question, you can't keep conducting your job search the same way and expect different results. It just won't happen! If you don't have a knot in your stomach or lump in your throat, chances are you are in your "comfort zone" and that's not a good place to be when you're conducting a job search. During this session, we will address the following:

- Learn why your job search may be stalled
- Understand three things you can do today to turn your job search around
- How to gain and keep momentum going, until you accept a job offer

Registration:

To register for these Webinars, go to <http://www.mylynnhazancareer.com/> and use the following instructions:

1. Select the "Register" tab
2. Fill in the required information and register as a "Job Seeker"

3. You will receive a confirmation email and will be redirected to the dashboard
4. Select the "Webinar" tab to listen to the webinars live or receive access to previously recorded webinars

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