



Lynn Hazan & Associates

12-8-17: LYNN'S E-JOBS: NEW SOCIAL MEDIA JOB - MORE JOY, MORE JOBS



More Joy, More Jobs

MORE JOY, MORE JOBS

We have yet another job that will bring joy to our client and our candidates.

This job and other openings from LH&A disrupt the myth that few candidates get hired in the last month of the fourth quarter. This is a good indicator of the vitality of the economy, and our clients need to

hire great-talent.

This week:

New Job: Social Media Strategist - Pr Agency for Real Estate

Read about this and other jobs and send us your credentials!

Consider giving our career consulting services as a gift to friends and family, who can benefit from the Empowered Job Seeker Program. The fall specials are still in effect! Scroll down for more details.

Our current openings

1. Social media Strategist- Chicago, Near North Side - NEW

For the candidate that can craft social media campaigns tailored to each client. Being able to make great impressions and pitching social media campaigns is a must.

2. Content Conference Producer - Chicago, IL or Raleigh, NC -

Ideal candidate creates powerful content for conferences. Has experience with writing, and is able to work under pressure to simultaneously deliver content for conferences.

3. Product Manager-Flooring - Chicago area-western suburb-

Perfect for the all in one product manager who enjoys running a product category's business. Manufacturing or industrial experience is preferred. Great client of LH&A.

4. Assistant Cemetery Director - Near west Chicago suburb.

For candidate skilled in business operations and human compassion. Great opportunity to contribute to family legacies and sense of long term peace of mind. Candidates with Real Estate/Property mgt. experience encouraged to apply.

5. Internship - Acclaimed Internship Program - Lynn Hazan & Associates - Chicago

Work directly with president, staff and other interns in an energetic environment. Career builder for students or new-grads interested in marketing, communications, human resources or recruiting. Flexible hours; can receive college credit.

Keep reading for interview tips, Lynn's one on one coaching workshops and more.

Lynn Hazan. Lynn@lhazan.com. www.lhazan.com

NEW: Social Media Strategist

Are you a Social Media Strategist? Have you created social media campaigns from the ground up? Have you advised companies on which social media platforms to use to maximize engagement? Click [here](#) for full job specs.



Candidate must have deep familiarity with social media tools and the ability to evaluate effectiveness of tools and campaigns. Great presentation skills, poised and confident with clients. Deadline-oriented. Able to juggle multiple projects and work well under pressure. Work collaboratively with a small team.

Location: Chicago, near North Side

What Client does:

Client is a boutique, family-friendly agency with flexible hours. Strong emphasis on creativity, integrity, determination, and fun. Ideal candidate who enjoys a collaborative, open environment and stays up-to-date on trends /current events will thrive in this position. Writing test part of the interview process.

Click [here](#) for full job specs.

To Apply:

Send your resume, hourly rate, writing and SM samples, and answers to the questions from this link <http://lhazan.com/qa/> to lynn@lhazan.com.

Header should read: Social Media Strategist. Your follow up call to 312-863-5401 will make a difference.

www.lhazan.com

NEW: Content Conference Producer

Have you created powerful content for conferences? Are you proactive? Curious about the latest trends in internal/external/digital communications? Do you have experience being a conference producer? Click [here](#) for more info.



CONTENT CONFERENCE PRODUCER

Comm. Training
&
Conference Provider

Chicago, IL
or
Raleigh, NC



Candidate must have between 5 - 10 yrs of experience in journalism, content production or events.

Comfortable speaking in public and recruiting speakers. Must be able to be passionate about communication, and work closely with speakers in all phases of conference planning.

Location: Chicago, IL or Raleigh, NC

What Client does:

Our client is a nationally renowned corporate communications training, news, and conference provider. Client helps organizations create brand journalism news sites, organize and train writers/editors, and restore reporting (and creative storytelling) to internal and external communications.

Click [here](#) to be redirected to the full job specs.

To Apply: Forward your resume, writing samples and answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header Content Conference Producer. Your call to 312-863-5401 will showcase your attention to detail.

OPPORTUNITY: Product Manager - Flooring

Strong in product management and staff supervision? Experience in flooring, building materials, construction/manufactured products or related industries? Click [here](#) for the job specs

NEW!

Market Manager - Flooring

New Product - Supply Chain
Distribution - Analytics
Product Roadmap

Chicagoland - Western Suburbs

#LHAJob

Candidate must have 5-7+ years of marketing/product mgt. experience in flooring or related industries. This is a huge opportunity for post hurricane construction projects.

Candidate to work with high-end products and help company maintain its leadership. Relocation support provided.

Chemical Production Company
Greater Chicago Area - Western Suburbs

What Client does:

Chemical production company [an LH&A favorite client], provides technically advanced solutions to the **commercial, industrial and residential construction industry**. Client's brands are available through network of distributors, dealers, and home improvement retailers.

For more information, click [here](#)

To Apply:

Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Product Manager - Flooring. Your call to 312-863-5401 will showcase your follow up talent!

www.lhazan.com

JOB OPPORTUNITY: ASSISTANT CEMETERY MANAGER

Do you have operations experience? Can you bring calmness to clients and their families facing EOL decision making choices? Click [here](#) for job specs.

Candidate will deal directly with customers and funeral directors; oversee cemetery property, 40 grounds staff and 12 office staff



NEW

**Assistant
Cemetery
Manager**

Chicagoland – near West suburbs



Candidate should: have 5+ years of business experience in management, sales or administrative position; be able to make decisions, exercise discretion and independent judgment, and solve problems.

For more info on job qualifications click [here](#)

Are you comfortable in a Jewish cemetery environment? Want to make an impact for the next generations of customers?

What Client does:

Client offers services and solutions to families dealing with difficult times.

To Apply: Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Assistant Cemetery Manager. Your call to 312-863-5401 will showcase your follow up talent!

OPEN POSITION!



Internship Opportunity

Marketing & Recruiting Intern @ Lynn Hazan & Associates

Internship - Marketing, Communications & Recruiting

Participate in Lynn Hazan & Associates' acclaimed internship program.

A definite career builder for a student or new grad interested in marketing, communications, human resources or recruiting. Previous interns have graduated to careers with major corporations, agencies, nonprofits and entrepreneurial businesses.

Click [here](#) for details.



FALL SPECIALS

WORKSHOPS

CONSULTING SERVICES

Take advantage of our Resume Review and Empowered Job Seeker fall specials.

- **The Resume Review** ([Click Here to Learn More](#))

In this session, Lynn Hazan will help you to break through the clutter of similar, boring resumes. You will receive practical suggestions and tips on how to revamp your resume. Complimentary follow-up phone session to assess revised resume is included. Time permitting, LinkedIn profiles will also be evaluated.

- **Empowered Job Seeker-Fall Special** ([Click Here to Learn More](#))

"Empowered Job Seeker™" is a program that helps candidates undergo effective job searches in the ever-changing marketplace. In this 3-hour (1.5 hours each session), one-on-one or group consultation, participants learn proven techniques to more successfully market themselves as the candidates of choice.

FEATURED ARTICLE OF THE WEEK

- **'4 Key PT Trends to Watch in 2018'**

Looking forward to 2018:

According to PR News, here are some PR trends to be on the lookout for

EVENTS



1. Next North Shore Executive Networking Group Meeting

Last meeting of the year - Kathryn Hartrick (executive coach) presents on "Anatomy of an offer letter and how to handle it" plus a round of networking.

When: December 11th

Where: Glenview Library: 1930 Glenview Rd., Glenview, IL

3. INNOVATION FOR THE AGES

Set amidst the iconic Saturday Night Live sets, at the Museum of Broadcast Communications, during our 2nd annual Innovation for the Ages, an event to celebrate and learn from Chicago's "ageless innovators," people who continue to innovate after the age of 60 by focusing on risk-taking, launching new ventures and reinvention vs. retirement.

This event is being hosted through a unique collaboration of Chicago Innovation, The Economic Club of Chicago, The Retirement Research Foundation, and The Village Chicago.

When: December 11th, 5:30-8:00 pm

Where: Museum of Broadcast Communications (360 N State st, Chicago)

4. Around Chicago LIVE!

Network with likeminded people.

Around Chicago LIVE! brings the experience to you live and in person. This great community, united by its desire to meet other top professionals, comes out to schmooze, gather at a great venue and make that one-on-one connection with each other. ACL has been called Chicago's "best and friendliest" networking event over and over.

When: January 6th, 2018 --- 6:00 - 8:00 pm

Where: NoMi Chicago at The Park Hyatt

FREE WEBINARS:

1. Make the Holidays Happy: Resume Writing Tips to Beat the Job Seeking Doldrums

When: Tuesday, December 12th @ 11:00 am EST (8:00 am PST, 9:00 am MST, 10:00 am CST)

Where: www.mylynnhazancareer.com (instructions below)

In this webinar, job seekers will learn tips to keep their job search fueled through the holiday season and beyond. Targeted to help all job seekers-from entry-level to senior-level-our resume writing expert will offer easy to implement strategies that attendees can use immediately.

2. Nine Things to Do Before an Interview

When: Tuesday, December 19th @ 1:00 pm EST (10:00 am PST, 11:00 am MST, 12:00 pm CST)

Where: www.mylynnhazancareer.com (instructions below)

There are hundreds of interviewing books and thousands of articles on the Internet. Often the most qualified person does not obtain the job offer. It is often the job seeker who aced the interview. Today we will

discuss what you can do before an interview to gain a competitive edge. During this session, we will address the following topics:

Nine steps to help you prepare for an interview

Why preparation improves your interview abilities

Tips to remember during the interview process

3. Holidays are the Best Time to Escalate Your Search

When: Thursday, December 28th @ 12:00 pm EST (9:00 am PST, 10:00 am MST, 11:00 am CST)

Where: www.mylynnhazancareer.com (instructions below)

Holidays can be very difficult when you are not working. Don't get caught in the trap of waiting until after the first of the year to continue your Job Search. Understand the benefits of escalating your Job Search during the Holidays.

During this session, we will discuss the following:

- Hiring budgets that must be spent before the end of the year
- Why many terminations occur during the last quarter of the year
- How there is "less competition" right now!

INSTRUCTIONS:

To register for these Webinars, go to www.mylynnhazancareer.com and use the following instructions:

1. Select the "Register" tab
2. Fill in the required information and register as a "Job Seeker"
3. You will receive a confirmation email and will be redirected to the dashboard
4. Select the "Webinar" tab to listen to the webinars live or receive access to previously recorded webinars

