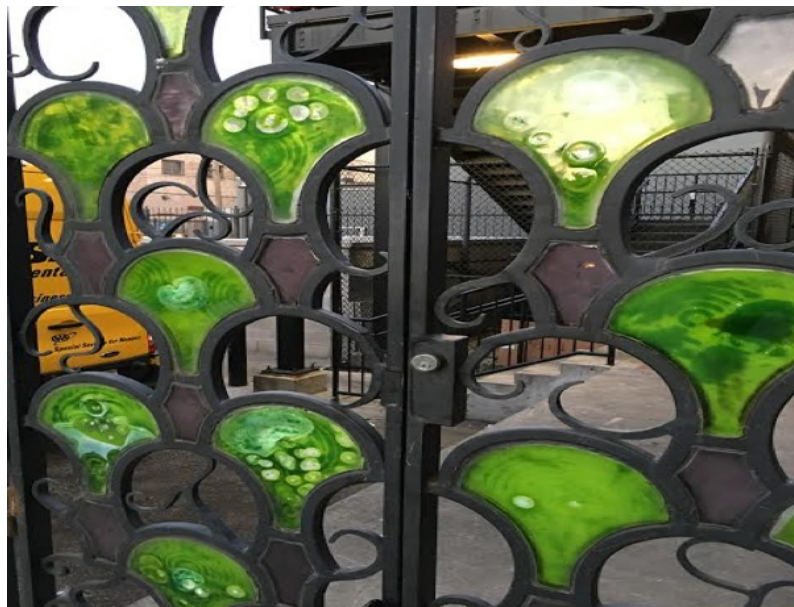




## Lynn Hazan & Associates

3-30-18: Spring Opens the Gates to Green Field Opportunities



**Spring Opens  
the gates to  
New Opportunities**

**Spring is in the air. It's time to move forward with new jobs.**

Our candidates continue to interview for jobs. We anticipate closing on job offers soon. Jump start your search process and let's get to work. Make sure your resume is letter perfect. Our

start your search process and lets get to work! Make sure your resume is letter perfect. Our clients expect top quality candidates from LH&A.

## **Highlights on Current Searches:**

**Real Estate PR Agency-Sr Account Manager-** near north Chicago suburbs- Our client continues to win new business-**Now 2 new jobs!**

Are you a superb communicator, love to write and pitch to the media? Do you enjoy working with top tier clients to provide direction on their PR activities? Are you both strategic and hands on?

Want to expand your skills into a new vertical? Real estate is hot in Chicago and still growing. Join this winning team.

## **Content Conference Producer-Chicago or Raleigh**

Are you committed to continuing professional education? Like to vet award winning speakers to present at training conferences for professional communicators? Like to create the agendas, MC at the events and travel to major media centers? Open the door to excellence as the Content Conference Producer.

## **Director of Marketing Communications- Interior Design & Architecture firm-Chicago**

Are you passionate about interior design and the creative process? Do you have in depth understanding of integrated marcom, social media and digital analytics? Like to run a one-person department? If you are both strategic and hands on, please apply. Make sure you send samples along with your resume.

## **Intern- Lynn Hazan & Associates**

Our interns get to see what it takes to get jobs, use social media to advance their skill sets, research LinkedIn to source talent, use WordPress and more. We have also placed many of our interns. Come join us. Interns can be undergrad or grad students, new to Chicago or new to the workforce. Lynn's motto: I help you. You help me lives daily at our office.

**In this newsletter: Save the dates for Lynn's new workshop: How to Brand Yourself as a Candidate of Choice: April 3 and June 25 for NSENG.**

**Explore career possibilities, beneficial workshops, inspirational articles, and events of paramount importance.... All aimed at making you the candidate our clients will want to hire.**

Lynn Hazan  
Lynn@lhazan.com  
312-863-5401

## **This Week on Lynn's E-Jobs:**

Job Opportunities  
Consulting Services  
Article of the Week  
Events

Free Webinars

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## **Our current openings:**

**[Senior Account Manager- Real Estate PR Agency-2 jobs](#)**

Are you an experienced PR professional with a passion for writing/editing and pitching? Do you have a nose for news and solid foundation of working with clients? [Click Here](#) to keep reading...



### **What client does:**

Client is a boutique, family-friendly agency with flexible hours. Strong emphasis on creativity, integrity, determination and fun.

### **To Apply:**

Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Sr. Acct. Manager. Your call to 312-863-5401 will showcase your follow up talent!

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### **[Content Conference Producer](#)**

As Content Conference Producer, you would vet speakers, manage budgets and manage all content related to continuing professional education. You would travel to top markets and cities to stage 8 conferences/year. [Click here.](#)





**What Client does:**

Client provides educational conferences for professional communicators across the U.S. Client partners with industry giants, including Microsoft, Coca Cola and Disney to host their educational conferences.

**To Apply:**

Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Content Conference Producer. Your call to 312-863-5401 will showcase your follow up talent!

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**[Director of Marketing Communications](#)**

Have you proved yourself as a writer? Do you have marketing and social media skills? Are you able to collaborate well with internal customers and outside vendors? Experience in marketing, publishing or other related fields? Passionate about SEO optimization, social media and targeted email? Background in interior design and architecture is a plus. Easy access to CTA. Free street parking. Click [here](#) to keep reading...





**What Client does:**

Client is an Award-winning Chicago-based interior design and architecture firm. Our client is nationally renowned with customers in 35 states in the US.

For more information, as well as the requirements, click [here](#).

**To Apply:**

Send your resume, hourly rate, writing and SM samples, and answers to the questions from this link <http://lhazan.com/qa/> to [lynn@lhazan.com](mailto:lynn@lhazan.com). Header should read: Director of Marketing Communications. Your follow up call to 312-863-5401 will make a difference.

[www.lhazan.com](http://www.lhazan.com)

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**[OPEN POSITION - Internship](#)**





## **Internship - Marketing, Communications & Recruiting**

Participate in Lynn Hazan & Associates' acclaimed internship program.

A definite career builder for a student or new grad interested in marketing, communications, human resources or recruiting. Previous interns have graduated to careers with major corporations, agencies, nonprofits and entrepreneurial businesses.

Click [here](#) for details.

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## **CONSULTING SERVICES**

A promotional banner for 'Spring Specials' featuring a field of colorful poppies (yellow, orange, red, and purple) against a bright, sunny sky. The text is overlaid on the top half of the image. In the top right corner, there is a logo for Lynn Hazan & Associates, consisting of a lowercase 'h' above the words 'lynn hazan' and 'A GROUP, INC.' in smaller text.

# **SPRING SPECIALS**

**Workshops -Resume Review  
Empowered Job Seeker**

**h**  
lynn  
hazan  
A GROUP, INC.



Take advantage of our Resume Review and Empowered Job Seeker Spring specials.

- The Resume Review (Click [Here](#) to Learn More)

In this session, Lynn Hazan will help you to break through the clutter of similar, boring resumes. You will receive practical suggestions and tips on how to revamp your resume. Complimentary follow-up phone session to assess revised resume is included. Time permitting, LinkedIn profiles will also be evaluated.

- Empowered Job Seeker-Spring Special (Click [Here](#) to Learn More)

"Empowered Job Seeker™" is a program that helps candidates undergo effective job searches in the ever-changing marketplace. In this 3-hour (1.5 hours each session), one-on-one or group consultation, participants learn proven techniques to more successfully market themselves as the candidates of choice.

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### FEATURED ARTICLE OF THE WEEK

#### [How to Be More Productive](#), by [Wired.com.uk](#)

With spring upon us, let us all make the best of this new season and become more productive.

Read this inspirational article on **self-improvement**; it will make you work **smarter**.

**To read more visit:**

<https://www.wired.co.uk/article/what-is-productivity-be-more-productive-how-to-work>

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## EVENTS





## 1. NSENG (Presenter: Lynn Hazan)

Tue April 3rd at the McDonald's Hamburger University at **2715 Jorie Blvd in Oak Brook**

### ***"How to Brand Yourself as the Candidate of Choice"***

Lynn's presentation will cover the following topics:

- How to showcase your expertise and skills
- How to develop your personal brand
- How to dynamically get to the point with a "6-word story"
- What creating your own website can do for you
- Participate in the "Calling Card" exercise

The **NSENG** meeting agenda is:

- 6:15-6:30            Open networking
- 6:30-6:45           Meeting announcements
- 6:45-7:35           Lynn's presentation
- 7:35-8:30           Small group networking (10-15 people per group)

### **ALSO**

***Same presentation will be given on June 25 at the Glenview Library***



## 2. ANA Business Marketing- The Battle for Truth & Trust

April 11, 2018- by ANA Business Marketing





**THE BATTLE FOR TRUTH & TRUST:**  
*How Marketers Can Drive Business Growth In A World of Skeptics*



The world's trust in information has eroded significantly creating a critical shift in the way customers, stakeholders and even employees receive and understand information about your business. Do you have a strategy to build confidence and deliver on your values and services?

**ANA Business Marketing Chicago and B2B Marketing North America are proud to host:**

**Chuck Kaiser**  
*General Manager, Corporate Affairs*  
Edelman

**Gina Wolf**  
*Global Head of Content Marketing Consulting*  
LinkedIn

**Scott Roulet**  
*VP of B2B Media Exchange*

**Wednesday, April 11th**

6:00PM | Registration & Cocktail Reception  
6:30PM | Keynote Presentation & Panel Discussion  
7:30PM | Entertainment & Networking

**Theater on the Lake**  
2401 N. Lake Shore Drive (at Fullerton Ave.)

**Early Bird Tickets: \$75** (while available)

**Groups of 4 or more: \$65**

VP of B2B Media Exchange  
BPA Worldwide

**Moderator: Kent Grayson**  
Associate Professor of Marketing  
at Kellogg School of Management  
Faculty Director of The Truth Project

**For a keynote presentation and panel discussion about:**

- Developing trustworthy content for partners, employees and stakeholders
- The CEO's role in speaking out on social issues that impact business
- The risks of #FakeThoughtLeadership
- Protecting and promoting your brand in hyper-critical media landscape
- Effectively fostering the role of marketing throughout an organization
- Insights from Edelman's 2018 Trust Barometer and more...

General Admission: \$90

[www.ChicagoBusinessMarketing.net/findtrust](http://www.ChicagoBusinessMarketing.net/findtrust)

**Sponsors:**



*ANA Business Marketing is the new name of the Business Marketing Association. We're a division of the Association of National Advertisers and now comprise a broad ecosystem of marketers and advertisers including some of the nation's best known brands and proven thought-leaders.*

### ***3. Around Chicago LIVE! ~ Networking at Spiaggia***

*Apr 16, 2018 - by Around Chicago*

<https://www.eventbrite.com/e/around-chicago-live-networking-at-spiaggia-tickets-43333616012>

### ***4. Kellstadt Graduate School - Marketing Symposium***

*April 28, 2018 - by Kellstadt Graduate School*

<https://kellstadtmarketing.com/symposium/>

## **FREE WEBINARS:**

### **INSTRUCTIONS:**

To register for these Webinars, go to [www.mylynnhazancareer.com](http://www.mylynnhazancareer.com) and use the following instructions:

1. Select the "Register" tab
2. Fill in the required information and register as a "Job Seeker"
3. You will receive a confirmation email and will be redirected to the dashboard
4. Select the "Webinar" tab to listen to the webinars live or receive access to previously recorded webinars

Lynn Hazan & Associates | [Lynn@lhazan.com](mailto:Lynn@lhazan.com) | 312.863.5401 | [lhazan.com](http://lhazan.com)

See what's happening on our social sites:



