



## Lynn Hazan & Associates

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8-29-17: New PR Freelance Job & Updates

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## **Media Relations Freelancer — Chicago Automotive Industry Analytics # LHAJob Immediate Hire**

### **New Position: Media Relations Freelancer - B2B - Virtual Position - Chicago-Immediate Hire**

Do you have a passion for media relations? Love to work closely with clients and know how to acquire top-tier media placements? Our boutique **PR agency** client needs candidates for a **Media Relations Freelancer** position. 15 to 20 hours a week; 6 months to 1+ year duration. Work virtually. Click [here](#) for details.

**Announcement:** Lynn will host a "**Resume Clinic**" this October! Details available in the **Event** section of this newsletter.

Want to learn more about the gig economy? Read our latest article, [Gig Economy: Just In Time Hiring!](#)

Are you a current student or recent graduate? **LH&A** is looking for marketing/communication interns for the fall. Scroll down to learn more about our program.

### **Job Updates:**

**PR Sr. Account Manager - Real Estate - Near North Chicago  
Suburb - Immediate Hire--(1 Filled; 1 Position Open)**

**Great News: 1 position filled; 1 position open!** Our real estate PR agency client is in high growth mode because of new business wins. We need to hire another **Sr. Account Manager**. Ideal candidates are proficient writers, highly creative, and love to pitch and manage client accounts. Easy commute for near north side Chicago residents or nearby suburbs. Client will hire candidate for **full-time, part-time or temp-to-perm**. No prior knowledge of real estate is required.

Check out our newest webinars and events for August and September. Scroll down for more information and registration. Take advantage of our Resume Review and Empowered Job Seeker summer specials.

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### **1. Job Openings**

- **Media Relations Freelancer - B2B - Virtual Position - Chicago-Immediate Hire**
- **PR Sr. Account Manager - Real Estate**
- **Intern**

### **2. Consulting Services: Summer Special**

- **The Resume Review (Click [Here](#) to Learn More)**
- **Empowered Job Seeker-Summer Special (Click [Here](#) to Learn More)**

### **3. Events**

- **NSENG Meeting: Wednesday, Sept. 6th, 6:15-8:30 p.m., Glenview Library (1930 Glenview Rd)**
- **AMA Student Career Conference: Make A Name For Yourself: Saturday, Oct. 7th, Time: TBD, Aurora University, Aurora, Illinois**
- **LH&A Resume Clinic: Wednesday Oct. 11th, 7:00-8:30 p.m., 79 W. Monroe St. Suite 1308, Chicago, IL 60603**

### **4. Free Webinars**

- **Is Your Job Search Taking Longer Than Expected? Wednesday, August 30th @ 3:00 pm EST (12:00 pm PST, 1:00 pm MST, 2:00 pm CST)**
- **Oh the Places You Could Go! Thursday, September 7th @ 2:00 pm EST (11:00 am PST, 12:00 pm MST, 1:00 pm CST)**

- **Jumpstarting your Fall Job Search: Creating a Resume that Gets Results in the Year's Last Quarter**  
**Tuesday, September 12th @ 11:00 am EST (8:00 am PST, 9:00 am MST, 10:00 am CST)**
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## **Job Openings**

### **#1. Media Relations Freelancer - B2B - Virtual Position - Chicago-Immediate Hire**

We need candidates for our client's Media Relations Freelancer position. The assignment is 15 to 20 hours a week; minimum 6 months to 1 year. Exceptional media pitching/writing skills required. Candidate will prep clients for interviews, handle media relations/outreach, and press releases. Must have tech/trade expertise. Data analytics knowledge a plus.

[See Job Specs Here](#)

### **#2. PR Sr. Account Manager - Near North Chicago Suburb**

We're looking for a candidates with 5 + years' experience to fill a PR position for one of Chicago's "go-to" PR agencies. The agency works with top tier real estate developers in Chicago and around the country. The candidate doesn't need to be a real estate expert. Candidate must be a proficient writer and have a track record of successful media pitching.

[See Jobs Specs Here](#)

### **#3. Intern**

Want an inside look on Communications and Marketing? Want to learn how to get hired at top-tier companies/agencies? Eager to develop your writing and phone skills? Curious how businesses evaluate and hire talent? Participate in Lynn Hazan & Associates' acclaimed internship program. Candidates will learn how to: perfect resume and interviewing skills, create portfolio samples, network within professional associations, develop personal brand, and learn about the business world of executive recruiting. Can use internship for school or life credit.

[See Job Specs Here](#)

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## **Events**

### **1. NSENG Meeting**

Wednesday, Sept. 6th, 6:15-8:30 p.m., Glenview Library (1930 Glenview Rd)

This entire meeting is dedicated to 2 long rounds of networking so you gain 20+ new contacts to accelerate your job search

The Sept 6th meeting (Mon is Labor Day) will feature 2 rounds of networking so that everyone gains 20+ new contacts to help with their job search. Be sure to bring at least 30 copies of your handbill or resume. If you already have a target company list you'll make good use of it during this event. Your list is a great way to enable members to provide you with warm introductions into companies where they may have a connection & you don't.

Up to 80% of middle and senior level jobs are obtained through networking and many NSENG members are landing new jobs through people they didn't know before they started their search. Here are a few suggestions to help you make the most of a networking meeting like this:

- Set a few goals of what you'd like to achieve during the meeting,
- Rehearse how you will introduce yourself to the group... your personal brand, what makes you different, what role you want & specific target companies.
- If you show up early and start engaging a few people, it can create a more positive effect for you throughout the remainder of the meeting.
- Jot down the name and contact information of each person you meet-- they could be the gateway to a valuable introduction.
- Reach back quickly to people you've met so they'll recall your conversation, connect with them on LinkedIn and review their contacts.
- Continue to use the NSENG roster as a tool for uncovering valuable contacts... the Excel spreadsheet search tool can identify individuals by company and role.

Our meeting agenda will include:

6:15-6:30 Open networking

6:30-6:45 Meeting announcements

6:45-8:30 2 rounds of small group networking (10-15 people per group)

**If the library's parking lot is full, please park on the side streets or at the Amtrak station across the street from the library on Harlem Ave (parking is free after 4:00).**



## **2. AMA Student Career Conference: Make A Name For Yourself**

**Saturday, Oct. 7th, Time: TBD, Aurora University, Aurora, Illinois**

**FOR AMA STUDENT MEMBERS ONLY**

Lynn will be a guest speaker at this year's AMA Student Career Conference. She will lead a session on how to "brand yourself as the candidate of choice." Lynn will also have a booth at the event and will participate in a panel discussion.

**More details coming soon**

**3. LH&A Resume Clinic: Wednesday Oct. 11th, 7:00-8:30 p.m., 79 W. Monroe St. Suite 1308, Chicago, IL 60603**

**Price: \$50 per person**

Time to revitalize your resume: In this interactive workshop, you'll learn how to make your resume pop. Learn the differences between a LinkedIn profile and your resume; create your own infographic; and discover how to position yourself as the candidate of choice. Registration instructions coming soon.

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## **Free Webinars**

### **1. Is Your Job Search Taking Longer Than Expected?**

**Date: Wednesday, August 30th**

**Time: 3:00 pm EST (12:00 pm PST, 1:00 pm MST, 2:00 pm CST)**

If you answered yes to that question, you can't keep conducting your job search the same way and expect different results. It just won't happen! If you don't have a knot in your stomach or lump in your throat, chances are you are in your "comfort zone" and that's not a good place to be when you're conducting a job search. During this session, we will address the following:

- Learn why your job search may be stalled
- Understand three things you can do today to turn your job search around
- How to gain and keep momentum going, until you accept a job offer

### **2. Oh the Places You Could Go!**

**Date: Thursday, September 7th**

**Time: 2:00 pm EST (11:00 am PST, 12:00 pm MST, 1:00 pm CST)**

When you ask a child, "What do you want to be when you grow up?", their answers represent their dreams without limitations. As we mature and have life experiences we often forget that you can still land the career of your dreams. During this session, we will discuss the following:

- How to identify new careers you should consider?
- What skills are the most transferrable
- How to schedule interviews and address concerns of Hiring Managers

### **3. Jumpstarting your Fall Job Search: Creating a Resume that Gets Results in the Year's Last Quarter**

**Date: Tuesday, September 12th**

**Time: 11:00 am EST (8:00 am PST, 9:00 am MST, 10:00 am CST)**

In this resume webinar, job seekers will be instructed on and encouraged as to why they should not put off their job hunt simply because it's the end of the year. Participants will be provided actionable insights and advice on how to write a resume that appeals to Applicant Tracking Systems and Hiring Managers-helping them score more interviews and get better results.

**Registration:**

To register for these Webinars, go to <http://www.myllynhazancareer.com/> and use the following instructions:

1. Select the "Register" tab
2. Fill in the required information and register as a "Job Seeker"
3. You will receive a confirmation email and will be redirected to the dashboard
4. Select the "Webinar" tab to listen to the webinars live or receive access to previously recorded webinars

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