



Lynn Hazan & Associates

1-3-18: LYNN'S E-JOBS: 33rd Anniversary!



33rd Anniversary!

Dear Friends & Colleagues: Happy 2018. I hope that you are keeping warm in your hearts and dressing appropriately for the weather. As a Canadian, I can tell from experience that layering works. Yesterday, I wore 4 layers of clothing to work. Doing good!

January 2018 marks my 33rd year as an Executive Recruiter and 18th as President of LH&A. I am

January 2018 marks my 33rd year as an Executive Recruiter and 16th as President of EN&A. I am forever grateful to the all the people who have been friends and allies on this journey. Read my 33 reasons why I am grateful below.

Check out our **revised specs** for the **Content Conference Producer** and **Director of Operations** for our Chicago clients. Candidate for **Content Conference Producer** can work out of Chicago office, Raleigh, NC or even CO!

Other openings include: **Social Media Strategist/Consultant & Product Manager**.

Our clients are eager to hire asap. Quality talent goes a long way. See our current needs, send in your credentials to Lynn@lhazan.com and let's talk! 312-863-5401. Here's to a productive and successful new year.

Winter Special: Pass on the gift that will keep on giving: A Resume Review or Empowered Job Seeker consultation with Lynn Hazan. We are offering a Winter Special. Scroll down for details.

Events: Jan 3: How I Landed a VP job in 2 months: NSENG

Around Chicago Live: Jan 6: See you there.

DePaul Kellstadt Marketing Group: Jan 8: Brand Management Panel. See you there.

Innovation Chicago: Jan 29: See you there.

This Week on Lynn's E-Jobs:

Job Opportunities

33 Years/Reasons to Be Grateful

Consulting Services

Article of the Week

Events

[Our current openings](#)

1.Social media Strategist - Freelance - Chicago, Near North Side

For the candidate who can craft social media campaigns tailored to each client. Must have strong personal presence and able to create social media campaigns for clients. Candidate will work closely with PR-Agency President to pitch to clients.

2. Content Conference Producer- Revised Specs- Chicago, IL, Raleigh, NC or CO

Ideal candidate has experience in corporate communications, PR, Journalism, not for profit or associations. Candidate has experience with writing, and is able to work create content for conferences geared to professional communicators. Candidate will plan 8 conferences/year and MC the events.

3. Director of Operations - Revised Specs - Near west Chicago suburb.

For candidates skilled in business operations and human compassion. Looking to change careers? Great opportunity to apply wisdom and expertise to a new career track. Candidates with Real Estate, Property mgt., operations, hospital administration, community service or general business experience are encouraged to apply.

4. Product Manager-Flooring - Chicago area/Western Suburb

Perfect for the all in one product manager who enjoys running a product

category's business. Manufacturing or industrial experience is preferred. Great

client of LH&A.

5. Internship - Acclaimed Internship Program - Lynn Hazan & Associates - Chicago

Work directly with president, staff and other interns in an energetic environment. Career builder for students or new-grads interested in marketing, communications, human resources or recruiting. Flexible hours; can receive college credit.

Keep reading for interview tips, Lynn's one on one coaching workshops and more.

Lynn Hazan. Lynn@lhazan.com. www.lhazan.com

[Social Media Strategist](#)

Are you a Social Media Strategist? Have you created social media campaigns from the ground up? Have you advised companies on which social media platforms to use to maximize engagement? Click [here](#) for full job specs.

A graphic for a Social Media Strategist job. On the left, a wooden surface is covered with various social media icons: LinkedIn, Google+, Twitter, YouTube, Facebook, Instagram, Pinterest, Tumblr, and Bebo. On the right, a blue vertical banner contains the text: "Social Media Strategist", "PR Agency - Real Estate", and "Chicago - Near North Side". At the bottom right of the banner is the Lynn Hazan & Associates logo, which features a stylized 'h' and the company name.

Candidate must have deep familiarity with social media tools and the ability to evaluate effectiveness of tools and campaigns. Great presentation skills, poised and confident with clients. Deadline-oriented. Able to juggle multiple projects and work well under pressure. Work collaboratively with a small team.

Location: Chicago, near North Side

What Client does:

Client is a boutique, family-friendly agency with flexible hours. Strong emphasis on creativity, integrity, determination, and fun. Ideal candidate who enjoys a collaborative, open environment and stays up-to-date on trends /current events will thrive in this position. Writing test part of the interview process

will thrive in this position. Writing test part of the interview process.
Click [here](#) for full job specs.

To Apply:

Send your resume, hourly rate, writing and SM samples, and answers to the questions from this link <http://lhazan.com/qa/> to lynn@lhazan.com. Header should read: Social Media Strategist. Your follow up call to 312-863-5401 will make a difference.
www.lhazan.com

[Specs revised- Content Conference Producer](#)

Are you a skilled writer? Have a background in Journalism, PR, corporate or not for profit communications? Curious about the latest trends in internal/external/digital communications? Want to be a conference producer? Click [here](#) for more info.



Candidate must have 5+ yrs of experience in journalism, content production or editorial. Comfortable speaking in public and recruiting speakers. Must be passionate about communication. Candidate will plan 8 conferences/year.

Location: Chicago, IL, Raleigh, NC or CO

What Client does:

Our client is a nationally renowned corporate communications training, news, and conference provider. Client helps organizations create brand journalism news sites, organize and train writers/editors, and restore reporting (and creative storytelling) to internal and external communications.

Click [here](#) to be redirected to the full job specs.

To Apply: Forward your resume, writing samples and answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header Content Conference

Specs revised - Director of Operations

Do you have operations experience? Can you bring calmness to clients and their families facing EOL decision making choices? Click [here](#) for job specs.

Candidate will deal directly with customers and funeral directors; oversee cemetery property, 40 grounds staff and 12 office staff



NEW

Director of Operations

Chicagoland – near West suburbs

lynn hazan & ASSOCIATES

Candidate should: have 5+ years of business experience in management, sales or administrative position; be able to make decisions, exercise discretion and independent judgment, and solve problems.

For more info on job qualifications click [here](#)

Are you comfortable in a Jewish cemetery environment? Want to make an impact for the next generations of customers?

What Client does:

Client offers services and solutions to families dealing with difficult times.

To Apply: Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Assistant Cemetery Manager. Your call to 312-863-5401 will showcase your follow up talent!

www.lhazan.com

Product Manager - Flooring

Strong in product management and staff supervision? Experience in flooring

Strong in product management and staff supervision? Experience in flooring, building materials, construction/manufactured products or related industries? Click [here](#) for the job specs

NEW!

Market Manager - Flooring

New Product - Supply Chain
Distribution - Analytics
Product Roadmap

Chicagoland - Western Suburbs

#LHAJob

Candidate must have 5-7+ years of marketing/product mgt. experience in flooring or related industries. This is a huge opportunity for post hurricane construction projects.

Candidate to work with high-end products and help company maintain its leadership. Relocation support provided.

Chemical Production Company
Greater Chicago Area - Western Suburbs

What Client does:

Chemical production company [an LH&A favorite client], provides technically advanced solutions to the commercial, industrial and residential construction industry. Client's brands are available through network of distributors, dealers, and home improvement retailers.

For more information, click [here](#)

To Apply:

Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Product

Manager - Flooring. Your call to 312-863-5401 will showcase your follow up talent!

www.lhazan.com

OPEN POSITION!



Internship Opportunity

Marketing & Recruiting Intern @ Lynn Hazan & Associates

Internship - Marketing, Communications & Recruiting

Participate in Lynn Hazan & Associates' acclaimed internship program.

A definite career builder for a student or new grad interested in marketing, communications, human resources or recruiting. Previous interns have graduated to careers with major corporations, agencies, nonprofits and entrepreneurial businesses.

Click [here](#) for details.





33 YEARS/REASONS TO BE GRATEFUL

By Lynn Hazan

In honor of Lynn Hazan's 33rd year as an Executive Recruiter & 18th as President of LH&A: I am grateful:

1. To the clients who trust me with their hiring needs for top talent.
2. To the candidates who were successfully placed in new jobs that elevated their standards of excellence to the benefit of new employers.
3. To my staff who added to the team spirit of standards of excellence.
4. To the interns who enhanced the international flavor with representatives from China, Italy, Mexico, Saudi Arabia, Turkey, India, Sweden and the U.S.
5. To the network of friends and colleagues of LH&A who are always eager to refer superb candidates. Thanks to: Nicole Price, Michelle Robin, Jeff Willinger, Martha and Jeff Carrigan, Hope Bertram, Sima Dahl, Jim Grillo and others.
6. For my love of storytelling and ability to get clients and candidates to tell me their stories. The storytelling movement is alive and well!
7. To the Business Marketing Association for honoring me twice: as New Member of the Year and Member of the Year. The friends I made from the BMA form a solid foundation of my Chicago professional affiliations.
8. To Northwestern University, University of Chicago, DePaul, Loyola, NSENG, IABC, Chicago Women in Publishing, AMA, Chicago Book Clinic, TEC (now Vistage), Black PRSA, Ragan Communications who brought me to speak to their members/students and audiences.
9. To Chicago Innovation for fostering the spirit of Innovation in Chicago.
10. To the "chance" encounters with clients and candidates who gave me reasons to believe that recruiting is first and foremost a people business.
11. To the candidates who became my clients and believed in passing our relationship forward to a new level of engagement.
12. To the candidates who accepted my coaching advice, aced their interviews and got job offers.
13. To the candidates who got it about the "WOW" projects and delivered.
14. To the repeat business from clients who grew their staff count, one hire at a time.
15. For the opportunities to keep learning and growing with every new day.
16. To the tech wizards who contributed their talent.
17. To DePaul University's Marketing Advisory Group for enabling me to serve on the MAC.

18. For the opportunity to re-invent LH&A to respond to changing needs in the marketplace.
 19. For the reasons to jump out of bed and get to work, no matter what.
 20. For the opportunity to re-invent LH&A to respond to changing market conditions.
 21. To the "rubber ducks" that grace my office shelves and make me smile.
 22. To the rubber duck contributors whose gifts accompany me on speaking gigs.
 23. To the many pot-luck meals at the office to celebrate our staff's and interns' success stories and birthdays.
 24. To the chefs in the office kitchen who produced the decadent chocolate treats for the holidays.
 25. To the placed candidates who became our PR agents.
 26. To the candidates who came in for career coaching and saw the light at the end of the tunnel.
 27. To the candidates who didn't know how good they were, worked hard and turned the corner to success.
 28. To all my workshop attendees who participated in hands on activities.
 29. To the staff, clients and candidates who forgave me when I erred.
 30. For the opportunity to recruit in a field of business which continues to inspire me to this day.
 31. For the chance to be creative and playful at work.
 32. For the gift of friendship with thousands of professionals in this business.
 33. For the stamina to keep up.
 34. For the flexibility to work wherever I need to be.
 35. For the gift to have an impact on people's lives.
 36. For the ability to keep doing this work for yet another year!
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CONSULTING SERVICES

Take advantage of our Resume Review and Empowered Job Seeker Winter specials.

- **The Resume Review ([Click Here to Learn More](#))**

In this session, Lynn Hazan will help you to break through the clutter of similar, boring resumes. You will receive practical suggestions and tips on how to revamp your resume. Complimentary follow-up phone session to assess revised resume is included. Time permitting, LinkedIn profiles will also be evaluated.

- **Empowered Job Seeker-Winter Special** ([Click Here to Learn More](#))

"Empowered Job Seeker™" is a program that helps candidates undergo effective job searches in the ever-changing marketplace. In this 3-hour (1.5 hours each session), one-on-one or group consultation, participants learn proven techniques to more successfully market themselves as the candidates of choice.

FEATURED ARTICLE OF THE WEEK

- **How to be more productive in 2018:** A guide to lead your success in 2018.

Click [Here](#) for Full Article

EVENTS





1. Next North Shore Executive Networking Group Meeting

Marty Gilbert (NSENG founder & job search coach) presents on "How I landed a VP job in 2 months" plus a round of networking.

When: January 3rd,

Where: Glenview Library: 1930 Glenview Rd., Glenview, IL

2. Around Chicago LIVE!

Network with likeminded people.

Around Chicago LIVE! brings the experience to you live and in person. This great community, united by its desire to meet other top professionals, comes out to schmooze, gather at a great venue and make that one-on-one connection with each other. ACL has been called Chicago's "best and friendliest" networking event over and over.

When: January 6th, 2018 --- 5:30 - 7:30 pm

Where: DePaul Center 11th floor Club Room

3. Brand Management Panel

Do you want to learn about brand management? This is your chance to learn from experts at leading companies including MillerCoors, Kraft Heinz, Nike, Namasté Laboratories, PepsiCo - Gatorade and Walgreens. The Brand Management Panel will cover topics such as day-to-day responsibilities, industry knowledge, and what MBA students need to know if considering a career in Brand Management.

- General Admission - \$20
- Current DePaul Students - \$10 (must show ID at the door)
- KMG ELITE members - Free (must RSVP in advance by sending an email to kellstadtmarketinggroup@gmail.com)

When: January 8th, 2018 --- 6:00 - 8:00 pm

Where: DePaul Loop Campus (1 E Jackson Blvd), 11th Floor, DePaul Club Room

4. The Innovator's Guide to Chicago

What exactly does an innovator in Chicago need to know...? You will be equipped at this stellar gathering of all the major players in Chicago's innovation scene - including 30+ organizations fueling innovation in Chicago and a lineup of speakers representing the "6 Pillars of Chicago's Innovation Ecosystem." Start your year off with all the maps and keys you'll need to navigate Chicago's growing innovation landscape.

When: January 29th, 2018 --- 5:30 - 8:00 pm

Where: Uptake: 600 W. Chicago Ave. Chicago, IL 60654

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