



Lynn Hazan & Associates

02-09-18: LYNN'S E-JOBS:
New job- Digital Content Specialist- Real Estate & Ongoing Searches



New job - Digital Content Specialist- Real Estate & Dir of Marcom - Ongoing Searches

New Job #1: It's a hot market in the **real estate** space. Are you a Digital Native and **Social Media pro**? Do you excel in **digital analytics**? Strong writing talent? Want to join an award winning real estate company in downtown Chicago? Read the specs for our newest job, **Digital Content Specialist** below. **Pls submit samples with resume.**

New job #2: Interior Design-Architecture Co-Chicago- Hiring first ever **Dir of Marcom**. Ideal candidate has a portfolio of outstanding writing, SM expertise, digital analytics and understanding of the interplay between marketing, biz development and communications. Candidate will run one person dept, is hands on and involved with multiple projects.

Other Jobs in need of Talent:

Product Manager: Flooring: SW Suburbs of Chicago. Run the product side of the business for flooring division.

Content Conference Producer: Chicago or Raleigh, NC. Create the content for 8 national conferences/year for professionals working in corporate communications, internal communications, PR, writing/editorial and social media. Set the agenda for professional development and training.

Director of Operations: Jewish Cemetery: near SW suburbs of Chicago. Interested in putting your operations, marketing, management or supervisory experience to a new career track? Want career stability? We're hiring a candidate with strong people and management talent to help provide leadership to this client's business.

Also, lots of upcoming events, free webinars and articles for your reading pleasure.

Lots of events coming up. Have a look at the schedule.
Scroll down for upcoming **free webinars and article.**

This Week on Lynn's E-Jobs:

Job Opportunities
Consulting Services
Article of the Week
Events
Free Webinars

Our current openings:

1. Digital Content Specialist- Downtown Chicago.

Perfect for Digital Native with strong SM and analytical skills.

2. Director of Marketing Communications - Chicago, North Side

Experience in marketing, publishing, journalism or related fields and passionate about increasing reader loyalty by driving traffic to content using SEO, social media and targeted email. Background in interior design and architecture is a plus. **Pls submit samples with resume.**

2. Product Manager: Flooring - Chicago, Western Suburbs- OFFER PENDING

Perfect for the all in one product manager who enjoys running a product category's business. Manufacturing or industrial experience is preferred. Great client of LH&A.

3. Content Conference Producer- Chicago, IL, Raleigh, NC or CO

Ideal candidate has experience in corporate communications, PR, Journalism, not for profit or associations. Candidate has experience with writing, and is able to work create content for conferences geared to professional communicators. Candidate will plan 8 conferences/year and MC the events.

4. Director of Operations - Near west Chicago suburb.

For candidates skilled in business operations and human compassion. Looking to change careers? Great opportunity to apply wisdom and expertise to a new career track. Candidates with Real Estate, Property mgt., operations, hospital administration, community service or general business experience are encouraged to apply.

5. Internship - Acclaimed Internship Program - Lynn Hazan & Associates - Chicago

Work directly with president, staff and other interns in an energetic environment. Career builder for students or new-grads interested in marketing, communications, human resources or recruiting.

Flexible hours; can receive college credit.

Keep reading for interview tips, Lynn's one-on-one coaching workshops and more.

Lynn Hazan. Lynn@lhazan.com. www.lhazan.com

Digital Content Specialist

Are you a Social Media (SM) innovator? Do you love keeping up to date with the latest SM tools and ways to measure their effectiveness? Do you have professional experience in digital communications with samples? Are you entrepreneurial and move at a fast pace? Want to work for an award-winning company and fabulous boss? Click [here](#) to keep reading...

Digital Content Specialist

Real Estate Company
Downtown Chicago



Ideal candidate as a BA or BS in communications, marketing or journalism. Digital Native. You grew up with SM and have great samples for show and tell. You have deep knowledge of major & emerging social channels & industry trends. You are proactive, organized, forward-thinking and detail oriented. You have experience in Facebook, Twitter, Instagram, LinkedIn, Snapchat, Pinterest, all blogging platforms. Google AdWords and Google Analytics are pluses!

What client does:

Client is an award-winning Chicago real estate firm.

For more information, click [here](#):

To Apply:

Forwards your resume, samples and the answers to the 10 questions at this link, <http://hazan.com/qa/> to lynn@lhazan.com. Header should read: Digital Content Specialist. Your follow up call to 312-863-5401 will make a difference.

Director of Marketing Communications

Do you have demonstrated writing, integrated marketing communications and social media skills? Are you an excellent project manager? Able to collaborate well with internal customers and outside vendors, including PR agency, graphic designers and photographers? Experience in marketing, publishing or other related fields? Passionate about increasing reader loyalty by driving traffic to content using SEO, social media and targeted email? Background in interior design and architecture is a plus. Easy access to CTA. Free street parking. Click [here](#) to keep reading...



Ideal candidate must have 5-10 years experience in Background in marketing communications, journalism or related field. Must have social media analytics and digital marketing experience, including Google Analytics. Candidate will work closely with business development and design teams, President, and outside contractors, produce case studies, sales presentations, proposals and other collateral, both online and print, create marketing strategy and maintain editorial calendar and work closely with outside tech support and website designer as well.

Location: Greater Chicago Area - North Side

What Client does:

Client is an Award-winning Chicago-based interior design and architecture firm. Our client is nationally renowned with customers in 35 states in the US.

For more information, click [here](#).

To Apply:

Send your resume, hourly rate, writing and SM samples, and answers to the questions from this link <http://lhazan.com/qa/> to lynn@lhazan.com. Header should read: Director of Marketing Communications. Your follow up call to 312-863-5401 will make a difference.
www.lhazan.com

[Product Manager: Flooring - OFFER PENDING](#)

Do you have strengths in product development? Have you worked in a manufacturing environment? Have 5-7+ years of manufacturing/product development/engineering experience in flooring, building materials, construction/manufactured products or related industries?

[Here](#) for the full job specs

Immediate Hire

**Product Manager
Flooring**

**Chemical Co.
Chicago - Western Suburbs**

Background: Industrial - Manufacturing - Engineer

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Candidate must have 5-7+ years of manufacturing/product development/engineering experience in flooring, building materials, construction/manufactured products or related industries. Must have technical, manufacturing, or engineering experience. Candidates that have worked with distributors to help get products into marketplace are preferred. Ideal candidate also has Superior research, critical thinking, analytical and problem-solving skills. Must be prepared to travel up to 50%.

Chemical Production Company

Greater Chicago Area - Western Suburbs (Company will relocate perfect candidate)

What Client does:

Chemical production company [an LH&A favorite client], provides technically advanced solutions to the commercial, industrial and residential construction industry. Client's brands are available through network of distributors, dealers, and home improvement retailers.

For more information, click [here](#)

To Apply:

Send your resume, hourly rate, writing and SM samples, and answers to the questions from this link <http://lhazan.com/qa/> to lynn@lhazan.com. Header should read: Product Manager - Flooring. Your follow up call to 312-863-5401 will make a difference.
www.lhazan.com

[Content Conference Producer- Chicago or Raleigh](#)

Are you a skilled writer? Have a background in Journalism, PR, corporate or not for profit communications? Curious about the latest trends in internal/external/digital communications? Want to be a conference producer? Click [here](#) for more info.



Candidate must have 5+ yrs of experience in journalism, content production or editorial. Comfortable speaking in public and recruiting speakers. Must be passionate about communication. Candidate will plan 8 conferences/year.
Location: Chicago, IL, Raleigh, NC or CO

What Client does:

Our client is a nationally renowned corporate communications training, news, and conference provider. Client helps organizations create brand journalism news sites, organize and train writers/editors, and restore reporting (and creative storytelling) to internal and external communications.

Click [here](#) to be redirected to the full job specs.

To Apply: Forward your resume, writing samples and answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header Content Conference Producer. Your call to 312-863-5401 will showcase your attention to detail.

[Director of Operations: Jewish Cemetery](#)

Do you have operations experience? Can you bring calmness to clients and their families facing EOL decision making choices? Click [here](#) for job specs.

Candidate will deal directly with customers and funeral directors; oversee cemetery property, 40 grounds staff and 12 office staff

NEW
Director of Operations
Chicagoland – near West suburbs

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Candidate should: have 5+ years of business experience in management, sales or administrative position; be able to make decisions, exercise discretion and independent judgment, and solve problems.

For more info on job qualifications click [here](#)

Are you comfortable in a Jewish cemetery environment? Want to make an impact for the next generations of customers?

What Client does:

Client offers services and solutions to families dealing with difficult times.

To Apply: Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Assistant Cemetery Manager. Your call to 312-863-5401 will showcase your follow up talent!

OPEN POSITION!



Internship - Marketing, Communications & Recruiting

Participate in Lynn Hazan & Associates' acclaimed internship program.

A definite career builder for a student or new grad interested in marketing, communications, human resources or recruiting. Previous interns have graduated to careers with major corporations, agencies, nonprofits and entrepreneurial businesses.

Click [here](#) for details.



CONSULTING SERVICES

Take advantage of our Resume Review and Empowered Job Seeker Winter specials.

- The Resume Review (Click [Here](#) to Learn More)

In this session, Lynn Hazan will help you to break through the clutter of similar, boring resumes. You will receive practical suggestions and tips on how to revamp your resume. Complimentary follow-up phone session to assess revised resume is included. Time permitting, LinkedIn profiles will also be evaluated.

- Empowered Job Seeker-Winter Special (Click [Here](#) to Learn More)

"Empowered Job Seeker™" is a program that helps candidates undergo effective job searches in the ever-changing marketplace. In this 3-hour (1.5 hours each session), one-on-one or group consultation, participants learn proven techniques to more successfully market themselves as the candidates of choice.

FEATURED ARTICLE OF THE WEEK

- [Infographic] Influencer Engagement For Next Gen Communications

https://www.commpro.biz/infographic-influencer-engagement-for-next-gen-communications/?utm_medium=email&utm_source=peer360&utm_campaign=CommPRO
Uncover the most relevant Influencers to Meet Your PR Goals

EVENTS



1. NSENG - Your Online Job Search: Best Practices vs Timewasters

Our world and the amount of information is changing rapidly and many of us are struggling to keep pace. Over 90% of the world's data has been created in the last two years. And for job seekers this can bring on a feeling of frustration and stress that can lead to burnout, health & family challenges. So what can you do to shift from merely surviving to THRIVING during your job search?

This event will feature a presentation from motivational speaker, Michael Hahn, on "How to overcome stress, burnout and design a winning job search". We'll also have a round of small group networking.

When: Feb 7th, 2018 --- 6:15 - 8:30pm

Where: Glenview Library: 1930 Glenview Rd, Glenview, IL 60025

3. Around Chicago Elevated - Networking at The Willis Tower Skydeck

Mingle with awesome people in great careers just like you ... law, real estate, banking, sales, events, hospitality, meeting planning, restaurants, catering, hotels, public relations, transportation, not-for-profit, arts, marketing, museums, human resources, the chambers of commerce and the convention bureau.

Lynn is happy to endorse this event!

When: February 12th, 2018 --- 6:00 - 8:00 pm

Where: The Willis Tower Skydeck 233 S Wacker Drive Chicago, IL 60606

FREE WEBINARS:

1. Resume Writing Tips to Beat the Job Seeking Doldrums

When: Thursday, February 8th @ 11:00 am EST (8:00 am PST, 9:00 am MST, 10:00 am CST)

Where: www.mylynnhazancareer.com (instructions below)

In this webinar, you will learn tips to keep their job search fueled. Targeted to help all job seekers-from entry-level to senior-level-our resume writing expert will offer easy to implement strategies that attendees can use immediately.

2. Overcome the Greatest Barriers in Your Job Search

When: Tuesday, February 13th @ 2:00 pm EST (11:00 am PST, 12:00 pm MST, 1:00 pm CST)

Where: www.mylynnhazancareer.com (instructions below)

It is estimated that eight out of ten employees working would change their job if offered a better opportunity. That is great news for anyone in a current job search because it will result in more jobs becoming available. During this session, we will discuss some of the greatest barriers you are facing in your job search including the following:

- Social Media
- The Mental Game
- Overqualified or Underqualified
- Too Many Choices

3. Finding your Passion, Purpose and Power

When: Thursday, February 22nd @ 2:00 pm EST (11:00 am PST, 12:00 pm MST, 1:00 pm CST)

Where: www.mylynnhazancareer.com (instructions below)

Who is it that decides what you experience, what you feel, what you go through...even what you dream? YOU are the power that decides. Let's focus on giving Power to the Passion and Purpose in your life.

This topic completely redirected my life in amazing ways. If you prefer a FULFILLING life experience versus that...s u r v i v a l...feeling, join us. Access to all the resources that are already within you and fulfill your passion, purpose, and power. Come learn to direct your steps with a fresh new determination, as you explore options that resonate with what you care about.

Being in a career transition is a perfect time to explore all the possibilities. I'll share how I found my purpose and how you can find yours. It's a lot easier than you think. In this webinar, we'll focus on how to...

- Instantly build your self-confidence
- Shift your emotions so you can eliminate doubt and resistance plus getting unstuck
- Accelerate success and learn how to stay on your path
- Rid yourself of unwanted habits and behaviors that are holding you back

4. Crush Your Competition

When: Wednesday, February 28th @ 3:00 am EST (12:00 pm PST, 1:00 pm MST, 2:00 pm CST)

Where: www.mylynnhazancareer.com (instructions below)

Finding a job is a sales process and you will always have competition. If you want to accept a job offer, it is your responsibility to crush your competition, so you are the only person being considered by prospective hiring authorities. During this session, we will address how you can accomplish the following:

- A resume that stands out and doesn't end up in a deep dark hole
- Cover letters that grab attention
- Questions that provide a competitive edge
- How to differentiate yourself from your competition

INSTRUCTIONS:

To register for these Webinars, go to www.mylynnhazancareer.com and use the following instructions:

1. Select the "Register" tab
2. Fill in the required information and register as a "Job Seeker"
3. You will receive a confirmation email and will be redirected to the dashboard
4. Select the "Webinar" tab to listen to the webinars live or receive access to previously recorded webinars

See what's happening on our social sites:

