



Lynn Hazan & Associates

03-08-18: LYNN'S E-JOBS:
Still Recruiting for Real Estate PR, Content Conference Producer and Updates

OPPORTUNITY NEVER KNOCKS
WHEN THE DOOR IS OPEN
READY FOR YOU TO WALK
THROUGH.

The image shows a bright orange wall with a dark doorway on the right side. The floor is a lighter shade of orange. The text is overlaid on the left side of the wall in a white, sans-serif font.

Still Recruiting for Real Estate, PR, Content Conference Producer and Updates

Greetings. What a wonderful week to be recruiting. Doors are opening. Excellent candidates are interviewing for jobs. Our clients are delighted with the quality of our talent. We anticipate more job offers soon.

We just filled the **Events Coordinator** position. Our candidate found the opening via this newsletter, proof positive that this listing is very effective.

Real Estate PR Agency-Sr Account Manager- near north Chicago suburbs.

Are you a superb communicator, love to write and pitch to the media? Do you enjoy working with clients to provide direction on their PR activity? Like to be both strategic and hands on? Are you a generalist by training? Want to expand your skills into a new vertical? Real estate is hot in Chicago and still growing. Join this winning team.

Content Conference Producer- Chicago or Raleigh

Are you committed to continuing professional education? Like to vet award winning speakers to present at training conferences for professional communicators? Like to create the agendas, MC at the events and travel to major media centers? Open the door to excellence as the Content Conference Producer.

Coming soon: Lynn will be presenting a new workshop- **Brand Yourself as a Candidate of Choice** in

cooperation with NSENG as it expands to a new location. Workshops will be held in Oakbrook at Hamburger University (McDonald's campus) on April 3 and on April 18 at the Glenview Public Library. More details to come.

Thank you to Ben Wechsler for his inspirational headline and image.

Also, lots of upcoming events and articles for your reading pleasure.

Lynn Hazan
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312-863-5401

This Week on Lynn's E-Jobs:

Job Opportunities
Consulting Services
Article of the Week
Events
Free Webinars

Our current openings:

1. Sr. Account Manager- Real Estate PR Agency: Near north Chicago suburbs.

One of our favorite clients loves hiring our candidates. This client keeps winning new business (commercial/ residential real estate, architects, interior design, sustainability etc). We need a smart, quick PR pro who loves to pitch, write and manage client relationships. PR real estate experience is a plus.

2. Content Conference Producer: Downtown Chicago or Raleigh, NC

Do you love learning? Want to help professional communicators perfect their skills in corporate/internal communications, social media, executive communications and speechwriting? Do you enjoy vetting top talent to be conference presenters? Like being on stage to MC events? Want to travel to top destinations and work with companies like Disney, Coca Cola and Microsoft? My client is hiring. I have also presented at these conferences and can vouch for them first hand.

3. Graphic Designer- Northern Chicago Suburbs- Part Time

North-Suburban Jewish Organization seeks tech-savvy, energetic graphic designer to create and deliver fresh print and digital content with high visual appeal.

4. Director of Marketing Communications - Chicago, North Side

Experience in marketing, publishing, journalism or related fields. Passionate about increasing reader loyalty by driving traffic to content using SEO, social media and targeted emails. Background in interior design and architecture is a plus. **Please submit samples with resume.**

5. Director of Operations - Near west Chicago suburb.

For candidates skilled in business operations and human compassion. Looking to change careers? Great opportunity to apply wisdom and expertise to a new career track. Candidates with Real Estate, Property mgt., operations, hospital administration, community service or general business experience are encouraged to apply.

6. Internship - Acclaimed Internship Program - Lynn Hazan & Associates - Chicago

Work directly with president, staff and other interns in an energetic environment. Career builder for students or new-grads interested in marketing, communications, human resources or recruiting. Flexible hours; can receive college credit.

Senior Account Manager- Real Estate PR Agency

Are you an experienced PR professional with a passion for writing/editing and pitching? Do you have a nose for news and solid foundation of working with clients? [Click Here](#) to keep reading...



PR Sr Account Manager

Real Estate PR Agency
Chicago – Near North Side

What client does:

Client is a boutique, family-friendly agency with flexible hours. Strong emphasis on creativity, integrity, determination and fun.

To Apply:

Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/ga/> to Lynn@lhazan.com with the header: Sr. Acct. Manager. Your call to 312-863-5401 will showcase your follow up talent!

[Content Conference Producer](#)

As Content Conference Producer, you would vet speakers, manage budgets and manage all content related to continuing professional education. You would travel to top markets and cities to stage 8 conferences/year. [Click here.](#)



What Client does:

Client provides educational conferences for professional communicators across the U.S. Client partners with industry giants, including Microsoft, Coca Cola and Disney to host their educational conferences.

To Apply:

Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Content Conference Producer. Your call to 312-863-5401 will showcase your follow up talent!

Graphic Designer- Part Time

Do you have graphic design experience? Think creatively and develop new design concepts? Able to maintain an organization's website? Proficient in Adobe CC? Have a background or strong familiarity with IT? [Click Here](#) to keep reading...



Ideal Candidate has a degree in Graphic Design with 1-3+ years of experience within the field. You are proficient in Adobe CC, Wordpress, Weebly and Wix. Must be able to work patiently with non tech-savvy staff as well as work alongside others and independently.

What client does:

Well established and well regarded independent Jewish Organization.

For more information, [click here](#).

To Apply:

Forward your resume and the answers to the 10 questions at this link, <http://lhazan.com/qa/> to lynn@lhazan.com. Header should read: Graphic Designer.

Your follow up call to 312-863-5401 will make a difference.

Director of Marketing Communications

Do you have demonstrated writing, integrated marketing communications and social media skills? Are you an excellent project manager? Able to collaborate well with internal customers and outside vendors, including PR agency, graphic designers and photographers? Experience in marketing, publishing or other related fields? Passionate about increasing reader loyalty by driving traffic to content using SEO, social media and targeted email? Background in interior design and architecture is a plus. Easy access to CTA. Free street parking. Click [here](#) to keep reading...



Ideal candidate must have 5-10 years experience in Background in marketing communications, journalism or related field. Must have social media analytics and digital marketing experience, including Google Analytics. Candidate will work closely with business development and design teams, President, and outside contractors, produce case studies, sales presentations, proposals and other collateral, both online and print, create marketing strategy and maintain editorial calendar and work closely with outside tech support and website designer as well.

Location: Greater Chicago Area - North Side

What Client does:

Client is an Award-winning Chicago-based interior design and architecture firm. Our client is nationally renowned with customers in 35 states in the US.

For more information, click [here](#).

To Apply:

Send your resume, hourly rate, writing and SM samples, and answers to the questions from this link <http://lhazan.com/ga/> to lynn@lhazan.com. Header should read: Director of Marketing Communications. Your follow up call to 312-863-5401 will make a difference. www.lhazan.com

[Director of Operations: Jewish Cemetery](#)

Do you have operations experience? Can you bring calmness to clients and their families facing EOL decision making choices? Click [here](#) for job specs.

Candidate will deal directly with customers and funeral directors; oversee cemetery property, 40 grounds staff and 12 office staff

NEW

Director of Operations

ChicagoLand - near West suburbs

h Lynn hazan & ASSOCIATES

Candidate should: have 5+ years of business experience in management, sales or administrative position; be able to make decisions, exercise discretion and independent judgment, and solve

problems.

For more info on job qualifications click [here](#)

Are you comfortable in a Jewish cemetery environment? Want to make an impact for the next generations of customers?

What Client does:

Client offers services and solutions to families dealing with difficult times.

To Apply: Forward your resume along with the answers to the 10 questions from this link <http://lhazan.com/qa/> to Lynn@lhazan.com with the header: Assistant Cemetery Manager. Your call to 312-863-5401 will showcase your follow up talent!

www.lhazan.com

OPEN POSITION!



Internship - Marketing, Communications & Recruiting

Participate in Lynn Hazan & Associates' acclaimed internship program.

A definite career builder for a student or new grad interested in marketing, communications, human resources or recruiting. Previous interns have graduated to careers with major corporations, agencies, nonprofits and entrepreneurial businesses.

Click [here](#) for details.



CONSULTING SERVICES

Take advantage of our Resume Review and Empowered Job Seeker Winter specials.

- The Resume Review (Click [Here](#) to Learn More)

In this session, Lynn Hazan will help you to break through the clutter of similar, boring resumes. You will receive practical suggestions and tips on how to revamp your resume. Complimentary follow-up phone session to assess revised resume is included. Time permitting, LinkedIn profiles will also be evaluated.

- Empowered Job Seeker-Winter Special (Click [Here](#) to Learn More)

"Empowered Job Seeker™" is a program that helps candidates undergo effective job searches in the ever-changing marketplace. In this 3-hour (1.5 hours each session), one-on-one or group consultation, participants learn proven techniques to more successfully market themselves as the candidates of choice.

FEATURED ARTICLE OF THE WEEK

- **Three B-to-B Changes that will Define 2018**

Key Takeaways

What?: In today's engagement economy CMOs are becoming chief customer officers.

So What?: Marketing success requires digital transformation, accountability and customer intimacy.

Now What?: Marketing's mastery of these three mandates will drive revenue and ensure tenure.

To read more visit: <https://www.ama.org/publications/eNewsletters/B2BMarketing/Pages/3-changes-b2b-marketing-in-2018.aspx>

EVENTS



1. NSENG

Brand Yourself as a Candidate of Choice in cooperation with NSENG as it expands to a new location. Workshops will be held in Oakbrook at Hamburger University (McDonald's campus) on April 3 and on April 18 at the Glenview Public Library. More details to come.

FREE WEBINARS:

INSTRUCTIONS:

To register for these Webinars, go to www.mylynnhazancareer.com and use the following instructions:

1. Select the "Register" tab
2. Fill in the required information and register as a "Job Seeker"
3. You will receive a confirmation email and will be redirected to the dashboard
4. Select the "Webinar" tab to listen to the webinars live or receive access to previously recorded webinars

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See what's happening on our social sites:

