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09-01-20: Find A Friend In LH&A. 2 Clients Eager To Hire!

Fall is almost round the corner. Parents and students are in back-to-school mode. Excitement is in the air. Over the last few months, we have learnt to adapt - in our careers, in the way we interact and also how we balance work & home responsibilities. The expectation is to be creative in the way we learn and grow in our careers & personal lives.

As the Beatles put it best "I get by with a little help from my friends!" Let LH&A help you achieve the next step in your career path. We have 2 openings. Both are currently **virtual!** Our clients are eager to hire. There is momentum, step up your game!



09/01/20 - In This Edition:

1) Our Current Job Openings -

- Chief Marketing Officer (CMO) - IT Consulting Firm - Chicago Area - Virtual, eventually on site
- Medical Writer - Medical Communication Agency - Virtual, eventually on site
- Patent Agent - IP Law firm - *Interviews to be conducted when their offices fully reopen.*
- Marketing/PR/Recruiting Intern - LH&A - Virtual Position
- Front-end Web Development Specialist - Medical Insurance Co. - **Filled**
- Freelance Content Writer - Virtual - **Filled**

2) Candidate Consulting Services - Virtual Resume Review & Empowered Job Seeker. **Summer discount offered!**

3) Featured Article - 3 Key Personality Traits of a Creative Mindset

Our Current Openings

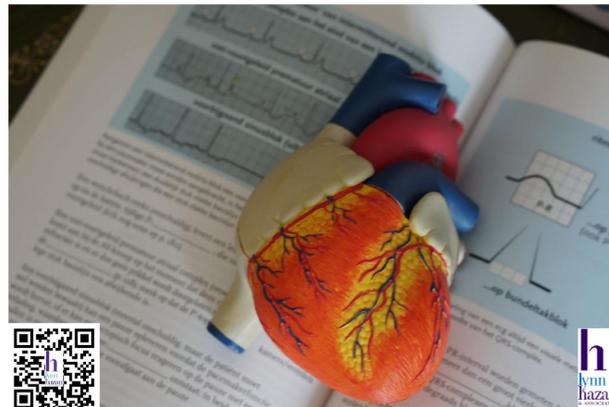
Chief Marketing Officer (CMO) - IT Consulting Firm *Virtual, eventually on site*

Are you an analytical & creative B2B marketing leader? Have a diverse background working with tech products and services? 10-15 years of marketing experience, including 10 years in management? Want to lead a rapidly growing team by becoming this company's first CMO? Local talent only. Position is currently virtual, eventually onsite. Learn more [here](#)



Medical Writer - Medical Communication Agency *Virtual, eventually on site*

Are you a Medical Writer with 2-3 years of relevant experience? Able to communicate science with integrity in concise & accurate manner to variety of target audiences? Work well in team & collaborative environment? Want to join agency that provides growth opportunities? Local talent preferred. Will provide relocation support to out of town candidate. Position is currently virtual, eventually onsite. Learn more [here](#)



Medical Writer

**Chicago Medical Communication
Agency
Ref #932**

Patent Agent- IP (Intellectual Property) Law Firm *Interviews to be conducted when their offices fully reopen.*

Are you a certified Patent Agent with 2-5 years of experience in biotech, biochemistry, pharmacology, biology or molecular biology

in a legal setting or industry? Have admission to practice before the U.S. Patent & Trademark office? Have a PhD with at least a 3.0 GPA? Enjoy being challenged to work on breakthrough products and inventions? Learn more [here](#)



Patent Agent

Intellectual Property

Chicago Law Firm

#927



Marketing/PR/Recruiting INTERN- Downtown Chicago

Our internship program is unique in that we share knowledge: we teach and learn from each other. Flexible hours; can receive college credit. Work side-by-side with president and other interns in an energetic environment. A definite career builder for a student or new grad interested in marketing, communications, human resources or

recruiting. Click [here](#) to keep reading...

Candidate Consulting Services-Virtual

Resume Review & Empowered Job Seeker services. **\$25**

SUMMER DISCOUNT OFFERED!

- The Resume Review

In this session, Lynn Hazan will help you to break through the clutter of similar, boring resumes. You will receive practical suggestions and tips on how to revamp your resume. Complimentary follow-up phone session to assess revised resume is included. Time permitting, LinkedIn profiles will also be evaluated.

Price: \$125 One hour - with

discount. Includes complimentary Resource Kit, for a total \$200 value.



Consulting Services

WORKSHOPS
RESUME REVIEW
EMPOWERED JOB SEEKER

- Empowered Job Seeker

"Empowered Job Seeker™" is a program that helps candidates undergo effective job searches in the ever-changing marketplace. In this 3-hour (1.5 hours each session), one-on-one or group consultation, participants learn proven techniques to more successfully market themselves as the candidates

of choice.

Learn How To:

- Find jobs in the hidden job market
- Improve your networking, social media, and LinkedIn skills
- Refine your interviewing and negotiating expertise
- Position yourself in the marketplace for advancement and promotion
- Seek out niches where you can add value
- Strengthen your resume and LinkedIn profile
- Work effectively with a recruiter

**Pricing: \$225 total (2 sessions, each 1.5 hours) with discount.
\$300 value in total.**

Featured Article

3 Key Personality Traits of a Creative Mindset



To be more creative with our work and careers, we don't need to spend a penny. We don't need to buy new equipment, hire additional staff, or make expenditures of any kind. The truth is we have all that we need to be more creative—all of us have creativity deeply ingrained in our beings.

However, most of us have lost our sense of creativity. It was rooted out of us by schools, society, and the framework of the world's love affair with analytics. We traded creativity for what we thought was more "serious stuff." The spreadsheet logic. The love of data. The channels and rigors we create for ourselves in the analytical world are almost too strong to break. Read more [here](#)

Upcoming Events

1. Free Webinar - Follow Up or Don't Get Hired

If you are serious about finding a new job, you must develop a strong consistent follow-up process. The "sit and wait" method does not work, neither does "stalking". During this session, you will learn the following:

- Reasons for a strong follow up process
- Importance of taking notes
- Never assume you have the job
- Move the process along
- Never Too Late



Date: Tuesday, September 4th

Time: 11:00 AM (CDT)

Register: [here](#)

2. A 3-hour Online Workshop by Marty Gilbert on "What the Hell Approach to Job Search"™

Many job seekers take a passive approach to their job search that includes several hours a day sitting behind their computer answering online ads. It's not real productive & that's why a "what the hell do you have to lose" approach typically creates more interest & more interviews.



What the hell do you have to lose by...

- taking chances that create greater awareness for your value?
- creating a multi-channel marketing campaign?
- turning your network into your sales team?
- circumventing conventional job search tactics?
- doing what most job seekers aren't doing?



This workshop focuses on 13 WHAT THE HELL MARKETING MOVES that engage your audience. This workshop is led by NSENG Founder, Marty Gilbert. Some of his topics include:

- Where many job seekers fail in their search & why
- The "what the hell approach" & how it works
- 13 "what the hell" moves that accelerate your activity
- How to break down a job description & write effective cover letters
- Accessing the "hidden job market"
- Driving more attention to your background & connecting with key influencers.
- Proactive online & offline networking

Date: Wednesday, September 9th

Time: 6.00 PM - 9:00 PM (CDT)

Register: [here](#)

3. Brandeis Chicago Business and Career Networking Night

You are invited to join fellow Brandeis alumni and current students from across the Greater Chicago area for an evening of business and career networking and learning on Thursday, September 10. This event will have a panel discussion on the ways in which COVID-19 has impacted various fields

in the Chicago area and breakout rooms where alumni can connect across sectors such as education, business, law, science and technology, the arts and entertainment, and more. Lynn Hazan, MA 1980, will be a presenter.



Brandeis
UNIVERSITY

Date: Thursday, September 10, 2020

Time: 7:00 PM (CDT)

Register: [here](#)

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